

Netfira Seller Value Description

An SAP certified, cloud enabled solution for automatic sales orders

Whether you are trying to improve productivity by transforming the way dealers and distributors communicate; whether your goal is to integrate and streamline your enterprise resource planning (ERP), inventory and accounting systems or order processing procedures; whether your mandate is to trade with your buyers securely and reliably; Netfira can get the job done for you!

Netfira is a breakthrough business-to-business supply chain solution that streamlines the buying and selling process. The solution is comprised of two modules, NetfiraSeller installed at the Seller end; and NetfiraBuyer installed at the buyer end. It facilitates real-time, electronic transactions between trading partners, eliminating manual data entry; and integrates with participants' back office systems to provide powerful, real-time information for buyers about inventory levels and pricing within their supply chain.

Netfira Seller

Connecting Customers in REAL-TIME

The Netfira Seller module is installed on the seller's server and integrated with their back-office ERP, inventory or accounting system. This integration enables buyers to view inventory levels and customized pricing in REAL-TIME. The Netfira Seller module is configurable and customizable to meet the seller's business needs. Orders generated and transmitted by buyers are automatically inserted into the seller's back-office system, eliminating the need for manual data entry. Other documents such as order confirmations and invoices can also be transmitted.

Distribution Chain Solution

Value to the Seller

Netfira Seller streamlines and automates the seller's processes. It offers:

- Seamless integration with seller's back-office system
- REAL-TIME inventory lookup
- Fully-integrated purchasing
- Auto generates sales orders and invoices
- Eliminates manual data entry and phone, fax and e-mail orders



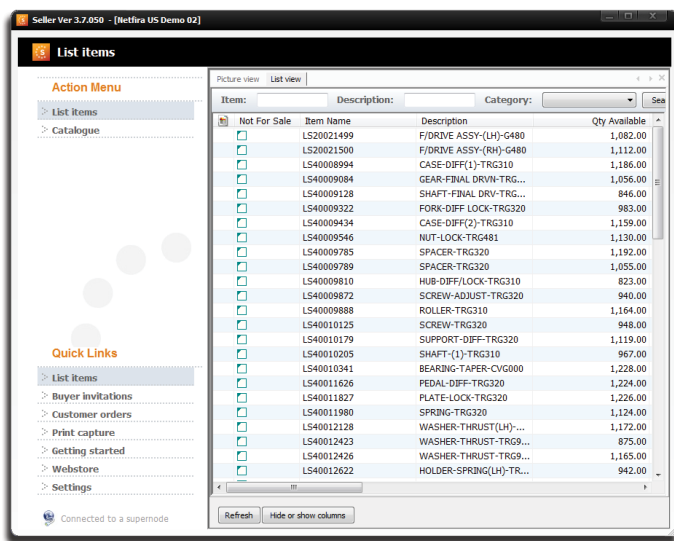
NETFIRA®
SELLER

Pricing

The Netfira solution consists of two modules: Netfira Seller and Netfira Buyer. Customers can buy an enterprise license or pay either a monthly, quarterly, or annual subscription fee. This is software as a service (SaaS) pricing model.

Netfira Seller Functionality

List Items: Allows you to manage your displayed items list of all of the products you currently have for sale. You are able to search your inventory and customize it for your buyers.



Netfira Seller Interface

Buyer Invitations: Messages can be sent to invite your customers to trade with your business. Create your own personal trading network. You can select or deselect from a list of clients in your back-office ERP, inventory and accounting systems.

Purchase Order Blocks: Netfira charges for Purchase Orders received by the seller. There is no minimum monthly fee. Pre-purchased order blocks range in size from 20 to 500. Simply choose the size and select a payment method.

Manage your Customer Orders: When you receive an order from a customer it will be recorded into Orders Pending. You will also get a message prompt to say that an order has been received into Netfira, and if successful, a message prompt saying that a new order has been received into your ERP, inventory or accounting system. You can look at Orders Pending, Orders Shipped and Orders Cancelled.

Catalog: As a seller, you can create and manage your product catalogues based on your business requirements. If your back-office system supports categories, Netfira creates a default catalogue based on categories entered.

Settings: Enables you to categorize your business with the Business Profile. Setup a Netfira Webstore for your business, and customize business settings or preferences. You can also allocate item categories that you want individual clients to see using Client/Stock items and generate reports.

Netfira Back-Office Integrations

When you first install Netfira Seller it asks you to connect to a back-office ERP, inventory or accounting system. The Netfira Seller module requests this connection to automate sales orders. This is optional for the Netfira Buyer module.

Netfira supports the following back-office ERP, inventory and accounting applications:



The Netfira SDK is available for additional integrations.

Automate your orders with Netfira

To learn more, visit www.netfira.com. Contact a Netfira sales representative today at info@netfira.com.



Connecting Buyers and Sellers in REAL-TIME

Netfira is a breakthrough business-to-business (B2B) supply chain solution that streamlines the buying and selling process. Netfira facilitates REAL-TIME, electronic transactions between trading partners, eliminates manual data entry and integrates with back-office systems to provide powerful, REAL-TIME information about inventory levels and pricing within the supply chain.

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