

Netfira Professional Partner Program



A Robust Set of Benefits, Services and Resources to Accelerate Your Business

Netfira has established a global network of partners to serve our customers. Whether you're looking for local expertise to implement Netfira or an independent software vendor (ISV) to extend the solution for your company's needs, our partners deliver high-quality services and products that drive your success.

Who Are Netfira Professional Partners?

Netfira has a selective number of Netfira Professional Partners that help with both enterprise and SMB customer sales and implementations. Professional partners have demonstrated enterprise resource planning (ERP), inventory and accounting or eCommerce expertise, delivered with proven methodologies that ensure your success. What sets the Netfira Professional Partners apart is that they share our vision of helping companies and enterprises of any size run their businesses better.

Find a Netfira Professional Partner near you:

<http://www.netfira.com/Partners/FindAPartner.aspx>



A Winning Partnership

The Netfira Professional Partner Program is specifically designed to make it easy for you to service your clients and grow your business. Our products are easy to sell, configure and install. We have tools to guide you through the sales process and the on-going support process. We have tools to:

- **Enable:** A partner portal with secure login and comprehensive sales training and support
- **Market:** We provide partner marketing support and market development funds
- **Support:** Get real time technical support and access to an online knowledge base
- **Develop:** Tools for business and activity planning, lead registration tools
- **Sell:** Relationship managers to help support your customer activities, sales incentives and discounts, sales methodologies

Netfira's goal is to help our partners grow their business to achieve mutual success.



The Netfira Partner Program Benefits

Reap Rewards

- You will receive a commission on each and every transaction that is made by your client base
- As your clients incorporate and invite their supply chain to install the software, you will receive additional revenue
- Newsletters and lists of qualified leads will be distributed monthly

Customize Your Marketing Efforts

- Participate in co-marketing efforts with Netfira to build new leads
- Utilize our comprehensive marketing materials to distribute to potential new clients
- Utilize our ad templates and let us advise you on best practices for generating new business for yourself by creating more targeted content for your specific needs

Become a Value-Added Leader

- You will gain credibility and will be seen as an innovative leader with insight into the product features of Netfira
- We will provide planning and development strategies for you to distribute to your clients so that the sales process is simple to explain and easy to implement
- We can assist in developing customized presentation materials

Learn From the Experts

- Technical materials and training demos will be provided to you so that you become an expert at answering any questions that may arise
- Phone and email support will be available to you at any time, and we can also set up webinar training for your clients to allow you to hit the ground running

Netfira Partner Sales Kit

Netfira has developed a sales kit to support organizations in their quest to improve partner operational efficiency and better support customer business activities. Netfira Partners can take advantage of key resources to drive understanding and competency around our solutions. Here you will find tools, training and a set of best practices.

The Netfira Partner Sales Kit provides all the tools our partners need to be successful in the selling process. It consists of videos, use cases, demo software, customer presentations, and a new prospect qualifying questionnaire.

The Partner Pre-Sales kit includes:

- Netfira Flash Demo
- Netfira Case Studies
- Netfira Corporate Overview
- Netfira Corporate Brochure
- Netfira Solution Brief
- Netfira Partner SAP Brochure
- Netfira SAP Order Processing Paper
- New Prospect Qualifying Questionnaire

Join our Netfira Professional Partner Program today!

http://www.netfira.com/Partners/Partner_Application.aspx



**NETFIRA™
PARTNER**

SAP® Certified

Powered by SAP NetWeaver®

SAP AG hereby confirms that the interface software for the product Netfira of the company Netfira Inc. has been certified for integration with SAP NetWeaver 7.0 via the SAP integration scenario ABAP add-on for SAP Product Lifecycle Management.



Connecting Buyers and Sellers in REAL-TIME

Netfira is a breakthrough business-to-business (B2B) supply chain solution that streamlines the buying and selling process. Netfira facilitates REAL-TIME, electronic transactions between trading partners, eliminates manual data entry and integrates with back-office systems to provide powerful, REAL-TIME information about inventory levels and pricing within the supply chain.

SAP, the SAP logo, and the SAP partner logo are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world.

©Copyright 2012 Netfira Inc.

+1 855-NETFIRA | info@netfira.com | www.netfira.com

SAN FRANCISCO | MUNICH | SYDNEY