

Netfira partners with Fi-Soft



- Seamlessly integrates all phases of your business with your QuickBooks® accounting software.
- Integrates your business functions with QuickBooks®
- Manages remote staff
- Provides online payroll processing for SMBs
- Provides merchant services,
- Handles online credit card processing,
- Manages business portals, and much more
- Fi-Soft provides a "Total Solution" for your business.

Netfira + QuickBooks + Fishbowl + Fi-Soft = a whole new supply chain management solution

Netfira is a breakthrough business-to-business supply chain solution that streamlines the buying and selling process. It facilitates real-time, electronic transactions between trading partners, eliminates manual data entry, integrates with participants' back office systems, and provides powerful, real-time information for buyers on inventory levels and pricing within the supply chain. It's easy to buy ERP software. Getting it to work with other business software & merchant accounts isn't.

As Netfira partners with Fi-Soft, the nation's top value added reseller and implementer of Fishbowl Inventory, existing QuickBooks customers can get a new level of supply chain management integrated. Imagine the impact on your business of eliminating manual processes, connecting remote employees, and having accurate customer and financial information automatically updated within your accounting system. Would your business run more efficiently? Will this generate higher profits? We think the answer is an emphatic "YES!"

With the Netfira and Fi-Soft partnership, our sole focus is to provide back office system integration that produces results and contributes to the bottom line of your business. Whether its custom programming, optimization of an existing system, or implementation of a total system and procedures, we'll provide a complete solution for your business.

Fi-Soft deploys the Netfira solution

Fi-Soft embraces Netfira's 4-step implementation methodology:

- Install
- Invite
- Search
- Transact

1. Install



- Small download (20 MB)
- Install NetfiraBuyer and NetfiraSeller in minutes
- Rich Internet application
- Link to, and access data from, your existing accounting and inventory system

2. Invite



- Send secure invitations via email
- Customer accepts and installs
- Netfira Peer-to-peer connection from buyer to seller is now available

3. Search



- Search by item, description, category and catalog
- Obtain current pricing and availability
- Search using POs from buyer's accounting system

4. Transact



- Place automatic orders
- Peer-to-peer connection established
- Automatic PO is created in buyer's and seller's accounting systems

Netfira delivers a reliable & affordable solution

Across industries, companies of all sizes are embracing business to business solutions to:

- Improve productivity by transforming the way dealers and distributors communicate
- Integrate and streamline inventory systems, accounting and order processing processes
- Deliver peer to peer transactions with security and reliability

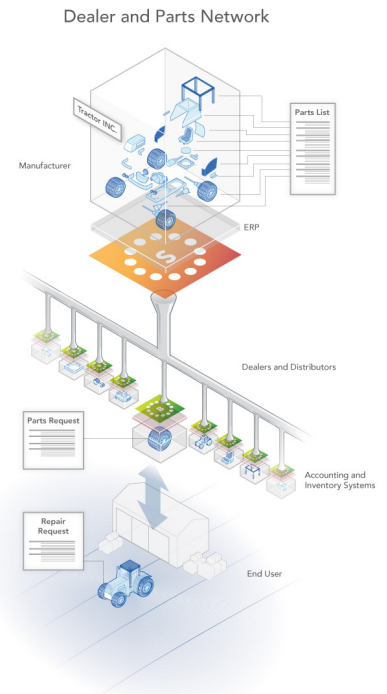
Our market leading solution redefines what traditional ecommerce systems have to offer; by connecting buyers and sellers securely in real time.

- Exceptional ease of installation, management, use
- Simple inventory lookup with fully integrated and automated transactions for buyer and sellers
- Lower cost of ownership

With Netfira, the buyers and sellers backend systems are always in sync. Buyers can automatically connect to authorizing sellers and search inventory at no cost. This streamlines processes and automates integration of sales orders, invoices, and purchase orders into distributors and dealers existing systems like Fishbowl.

Netfira's breakthrough solution can help you achieve all of these goals in four easy steps. (shown on left)

When a purchase is made, buyers see purchase orders in Fishbowl and sellers see sales orders in Fishbowl.



About Fi-Soft

Fi-Soft is a nationally recognized provider of integrated solutions for businesses using QuickBooks accounting software and Fishbowl Inventory. By providing end-to-end solutions, training, and consulting, Fi-Soft enables businesses to fully integrate accounting, inventory, and payment systems into a seamless solution.



Connecting Buyers and Sellers in Real-Time

Netfira is a breakthrough business-to-business supply chain solution that streamlines the buying and selling process. It facilitates real-time, electronic transactions between trading partners, eliminates manual data entry, and integrates with participants' back end systems to provide powerful, real-time information for buyers about inventory levels and pricing within their supply chain.

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