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Netfira At a Glance

NETFIRA: B2B SOFTWARE SOLUTIONS

NetfiraBuyer and NetfiraSeller transform the traditional buying and selling process into secure, two-way, real-time electronic commerce. Both are free to install and connect directly to your existing inventory management and accounting software. You will save time and money by automatically generating sales orders and invoices, thus alleviating manual data entry. The products allow you to trade directly and securely from your desktop PC, offering complete buy/sell functionality without a website. Netfira products have been developed using a secure Internet architecture allowing data to be transmitted in real time.

SOLUTION:

Whether for small and medium-sized businesses or large enterprises, Netfira has the proven B2B software solution for streamlining the buying and selling process, and accessing real-time inventory data.

PRODUCT:

NetfiraBuyer and NetfiraSeller are B2B supply chain solutions that facilitate secure, real-time, end-to-end, online transactions between trading partners, along with real-time information about inventory levels in the buyer's supply chain.

PRICING:

Free for buyers; transaction-based fee or enterprise license fee for sellers.

VALUE PROPOSITION:

NetfiraSeller and NetfiraBuyer:

- Are free to download and install
- Connect directly with your existing inventory and accounting software
- Auto-generate sales orders and invoices; no more manual data entry
- Let you trade securely from your PC and customize what your buyers can access

RETURN ON INVESTMENT:

Days; not months or years

PARTNERS:

Our extensive growing partner network includes, among others, Fishbowl, MYOB, QuickBooks and Sage.

BUSINESS SUMMARY:

Based on decades of experience in business accounting and inventory management software, Netfira's products represent a breakthrough for streamlining buying and selling between large, medium and small businesses. This B2B supply chain solution facilitates secure, real-time, end-to-end online transactions between trading partners. It also provides real-time information for buyers about inventory levels in their supply chain.

The products, NetfiraSeller and NetfiraBuyer, connect instantly to customers' existing accounting software, including MYOB, Oracle, Peachtree, QuickBooks, Sage and SAP, among many others.

CUSTOMER SUCCESS STORY: ELECTROLUX

The initial Netfira platform attracted interest from Electrolux, one of the world's leading international appliance companies. Each year, 40 million consumers in more than 150 countries purchase its products. Prior to using Netfira, Electrolux had 250,000 lines of parts and required a call center with over 20 employees to handle the 1.2 million transaction-based line items that the company processed annually within its extensive supply chain.

Implementing Netfira allowed distributors to access real-time product, price, and availability, thus reducing overhead costs. Over 60 sites implemented NetfiraBuyer and NetfiraSeller during the trial period, in which time 1.2 million transactions were entered automatically. There was a significant reduction in data entry, and a 26 percent reduction in product returns. Now, 80 percent of transactions are processed automatically, and 100 percent of distributors continue using the system going forward.