

## Netfira Buyer Value Description

### Netfira is a B2B software solution connecting buyers and sellers in real-time

Netfira is a breakthrough business-to-business supply chain solution that streamlines the buying and selling process. The solution is comprised of two modules, NetfiraSeller installed at the seller end; and NetfiraBuyer installed at the buyer end. It facilitates real-time, electronic transactions between trading partners, eliminating manual data entry; and integrates with participants' back office systems to provide powerful, real-time information for buyers about inventory levels and pricing within their supply chain.

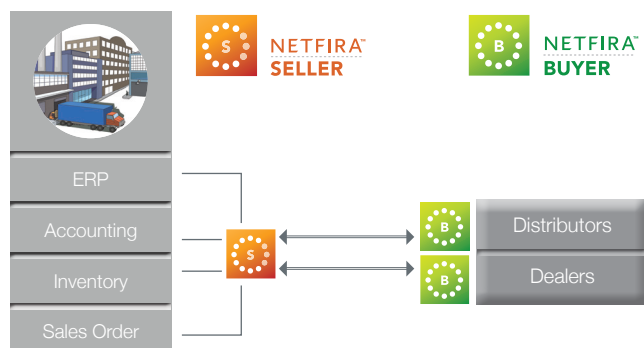
### NetfiraBuyer simplifies the buying process

Our market leading solution simplifies and redefines what traditional e-commerce systems have to offer; by providing the buyer:

- **Real-time secure connection to its seller network**
- **Simple real-time inventory lookup and ability to search by part number or description**
- **Exceptional ease of installation, management and use**
- **Fully integrated and 100% automated transactions**
- **Integrates with back-office systems like Sage Accpac, Sage Peachtree, QuickBooks, Fishbowl, MYOB**

Additionally, the buyer benefits by getting direct access to sellers' web stores to order parts; interfacing with them regardless of their platforms. For buyers with back office accounting systems, NetfiraBuyer fully automates the generation of purchase orders into the back office system.

### The Netfira Solution



### NetfiraBuyer pricing

NetfiraBuyer is free to install; no cost to the buyer!

### NetfiraBuyer is easy to install

The buyer gets an email invitation from the seller with a link of where to download the software. It takes less than 5 minutes to get the software up and running!

### NetfiraBuyer supports multiple back-office systems

Having a back-office accounting or inventory system is optional for the NetfiraBuyer module.

If you want to integrate with what you currently have, Netfira is compatible and supported with the following back-office accounting and inventory applications:

- **MYOB Accounting, Premier, EXO, Retail Manager**
- **QuickBooks versions 2009 and 2010**
- **Fishbowl versions 2009 and 2010**
- **Sage Accpac versions 5.5 and 5.6**
- **Sage Peachtree version 2010**

Netfira SDK is available for other back end integrations.